



JOB DESCRIPTION

ESS Executive - Fractional CMO Network

Engagement Model: Fractional CMO Leadership | Marketing Advisory Board Roles | Strategic Brand Consulting | Interim Marketing Management

Location: Global | USA | Vietnam | Hybrid & Remote Opportunities

About the Network

The ESS Executive Fractional CMO Network is an exclusive community of marketing executives, growth leaders, brand strategists, and customer acquisition experts dedicated to helping organizations accelerate growth through flexible executive marketing leadership.

Designed for experienced leaders who prefer advisory, interim, and fractional executive engagements, the network provides access to high-impact opportunities with startups, SMEs, family-owned businesses, private equity-backed companies, and growing enterprises seeking strategic marketing expertise without the commitment of a full-time Chief Marketing Officer.

Members gain access to a trusted ecosystem of CEOs, founders, boards, and executive teams looking to strengthen market positioning, increase revenue, improve customer engagement, and build sustainable growth engines.

Areas of Expertise

Marketing Leadership

- Marketing Strategy
- Go-to-Market Strategy
- Growth Marketing
- Revenue Marketing
- Customer Acquisition
- Marketing Performance

Brand & Market Development

- Brand Strategy
- Brand Positioning
- Market Expansion
- Customer Experience
- Product Marketing



- Employer Branding

Digital Marketing & Analytics

- Digital Transformation
- Performance Marketing
- Marketing Automation
- CRM & Customer Journey
- Marketing Analytics
- Data-Driven Marketing

Growth & Commercial Excellence

- Revenue Growth
- Demand Generation
- Customer Retention
- Commercial Strategy
- Sales & Marketing Alignment
- Business Scaling

Ideal Candidate Profile

Executive Leadership Experience

- Current or former CMO, VP Marketing, Marketing Director, Growth Leader, Commercial Executive, or equivalent leadership role.
- Proven experience leading marketing transformation and business growth initiatives.
- Experience working directly with CEOs, founders, investors, and executive leadership teams.

Marketing & Growth Expertise

- Deep understanding of marketing strategy, brand development, customer acquisition, and revenue growth.
- Experience supporting business expansion and market development.
- Strong capability in translating marketing investments into measurable business results.

Advisory Capabilities

- Executive presence and stakeholder influence.
- Strong strategic thinking and communication skills.
- Ability to build scalable and sustainable growth strategies.



Educational Background

- Bachelor's degree or higher in Marketing, Business Administration, Communications, Economics, or related disciplines.
- Executive education, marketing certifications, or equivalent professional qualifications are highly preferred.

Opportunities Available Through the Network

Fractional Executive Roles

- Fractional CMO
- Fractional Marketing Director
- Fractional Growth Leader
- Fractional Brand Executive
- Fractional Commercial Advisor

Advisory & Board Opportunities

- Marketing Advisor
- Growth Advisor
- Brand Strategy Advisor
- Customer Experience Advisor
- Commercial Advisor

Interim Leadership Assignments

- Interim CMO
- Interim Marketing Director
- Interim Growth Executive
- Interim Brand Leader
- Interim Commercial Leader

Growth Transformation Programs

- Go-to-Market Strategy
- Brand Transformation
- Customer Acquisition Programs
- Marketing Transformation
- Revenue Growth Initiatives

Join the Network



Become part of a distinguished community of marketing and growth leaders helping organizations strengthen brands, accelerate growth, and improve market performance through flexible executive leadership.

Submit your executive profile today to join the ESS Executive Fractional CMO Network.

The Right Leadership. The Right Execution. The Right Results.